## Amendments to the Claims:

Please amend claims 22 and 74 as shown. This listing of claims will replace all prior versions, and listings, of claims in the application:

## Listing of Claims:

(Previously Presented) A computer-implemented method of facilitating 1 2 shopping for a project, the method comprising: receiving information identifying a first project; and 3 determining a plurality of purchasable units for the first project, each purchasable 4 unit in the plurality of purchasable units having a brand name, an amount, and a price associated 5 6 with the purchasable unit. 1 2. - 9. (Canceled) (Previously Presented) The method of claim 1 further comprising 10. 1 2 outputting information related to the plurality of purchasable units. (Previously Presented) The method of claim 10 wherein outputting the 1 11. information related to the plurality of purchasable units comprises: 2 displaying, for each purchasable unit in the plurality of purchasable units, the 3 brand name associated with the purchase unit, the amount of the purchase unit, and the price 4 5 associated with the purchase unit. 1 12. (Previously Presented) The method of claim 1 further comprising determining a set of purchasable units from the plurality of purchase units based upon user 2 3 preferences. (Previously Presented) The method of claim 1 wherein the first project is 1 13. 2 a food recipe.

1	14 21. (Canceled)
1	22. (Currently Amended) A system for facilitating shopping for a project, the
2	system comprising:
3	a first computer system; and
4	a second computer system coupled to the first computer system;
5	wherein the second computer system is configured to:
6	receive information identifying a first project from the first computer
7	system;
8-	determine a plurality of purchasable units for the first project, each
9	purchasable unit in the plurality of purchasable units having a brand name, an amount, and a
10	price associated with the purchasable unit[[.]]; and
11	communicate information identifying the plurality of purchasable units to
12	the first computer system.
1	23 29. (Canceled)
1	30. (Previously Presented) The system of claim 22 wherein the first computer
2	system is configured to output the information identifying the plurality of purchasable units
3	received from the second computer system.
1	31 38. (Canceled)
1	39. (Previously Presented) A computer program product stored on a
2	computer-readable storage medium for facilitating shopping for a project, the computer program
3	product comprising:
4	code for receiving information identifying a first project; and
5	code for determining a plurality of purchasable units for the first project, each
6	purchasable unit in the plurality of purchasable units having a brand name, an amount, and a
7	price associated with the purchasable unit.

. 1	40 47. (Canceled)
1	48. (Previously Presented) The computer program product of claim 39 further
2	comprising code for outputting the information related to the plurality of purchasable units.
1	49. (Previously Presented) The computer program product of claim 48
2	wherein the code for outputting the information related to the plurality of purchasable units
3	comprises:
4	code for displaying, for each purchasable unit in the plurality of purchasable units
5	the brand name associated with the purchase unit, the amount of the purchase unit, and the price
6	associated with the purchase unit.
1	50. (Previously Presented) The computer program product of claim 39 further
2	comprising code for determining a set of purchasable units from the plurality of purchase units
3	based upon user preferences.
1	51 58. (Canceled)
1	59. (Previously Presented) The method of claim 1 further comprising:
2	storing projects-to-items information identifying a plurality of project identifiers
3	and one or more item identifiers associated with each project identifier in the plurality of project
4	identifiers; and
5	storing items-to-purchasable units information identifying a plurality of item
6	identifiers and one or more purchasable units associated with each item identifier in the plurality
7	of item identifiers;
8	wherein the information identifying the first project comprises a first project
9	identifier corresponding to the first project; and
10	wherein determining the plurality of purchasable units for the first project
11	comprises:

12	determining a set of item identifiers for the first project identifier based
13	upon the projects-to-items information; and
14	determining a set of purchasable units for each item identifier in the set of
15	item identifiers based upon the items-to-purchasable units information.
1	60. (Previously Presented) The method of claim 1 further comprising:
2	providing a web page identifying the first project, the web page comprising a
3	mechanism for selecting the project; and
4	wherein receiving the information identifying the first project comprises receiving
	information indicating selection of the first project.
5	information indicating selection of the first project.
1	61. (Previously Presented) The method of claim 1 further comprising:
2	storing items-to-purchasable units information identifying a plurality of generic
3	items and one or more purchasable units associated with each generic item in the plurality of
4	generic items; and
5	wherein determining the plurality of purchasable units for the first project
6	comprises:
7	processing the information identifying the first project to extract a set of
8	ingredients for the first project;
9	determining a set of generic items corresponding to the set of ingredients;
10	and
11	determining a set of purchasable units for each generic item in the set of
12	generic items based upon the items-to-purchasable units information.
1	62. (Previously Presented) The method of claim 1 wherein:
2	the information identifying the first project comprises scaling information for the
3	first project; and
	determining the plurality of purchasable units for the first project comprises:
4	determining the pluranty of purchasable units for the first project comprises.

5	determining, from the information identifying the first project, a set of
6	ingredients for the first project and quantities associated with the set of ingredients; and
7	scaling the quantities associated with the set of ingredients using the
8	scaling information; and
9	determining the plurality of purchasable units for the first project based
10	upon the scaled quantities associated with the set of ingredients.
1	63. (Previously Presented) The method of claim 62 wherein the plurality of
2	purchase units for the first project includes a set of purchase units determined for a first
3	ingredient in the set of ingredients, the set of purchase units for the first ingredient determined
4	based upon the scaled quantity associated with the first ingredient and available purchase units
5	and their associated amounts.
1	64. (Previously Presented) The method of claim 62 further comprising:
2	storing scaling rules information indicating one or more constraints on scaling of
3	ingredients for a project; and
4	wherein scaling the quantities associated with the set of ingredients comprises
5	performing the scaling using the scaling rules information.
1	65. (Previously Presented) The method of claim 62 further comprising:
2	storing scaling rules information indicating one or more constraints on scaling of
3	a project; and
4	wherein scaling the quantities associated with the set of ingredients comprises
5	performing the scaling using the scaling rules information.
1	66. (Previously Presented) The method of claim 1 wherein determining the
2	plurality of purchasable units for the first project comprises determining a set of generic items
3	for the first project.
1	67. (Previously Presented) The method of claim 66 wherein:

2	the set of generic items comprises a first generic item; and
3	determining the plurality of purchasable units for the first project comprises:
4	determining a plurality of purchasable units corresponding to the first
5	generic item, the plurality of purchasable units corresponding to the first generic item provided
6	by a plurality of vendors;
7	determining a set of one or more vendors from the plurality of vendors,
8	wherein the plurality of vendors includes at least one vendor that is not included in the set of one
9	or more vendors; and
10	including in the plurality of purchasable units for the first project, for the
11	first generic item, only those one or more purchasable units provided by the set of vendors.
1	68. (Previously Presented) The method of claim 66 wherein:
2	the set of generic items comprises a first generic item; and
3	determining the plurality of purchasable units for the first project comprises:
4	determining a set of one or more vendors to which the first generic item is
5	assigned; and
6	determining a set of purchasable units corresponding to the first generic
7	item, the set of purchasable units consisting of one or more purchasable units provided by the set
8	of one or more vendors.
1	69. (Previously Presented) The method of claim 66 further comprising:
2	storing an information model comprising information for a first plurality of
3	generic items, the information model specifying attributes of the first plurality of generic items,
4	substitute generic items for one or more generic items in the first plurality of generic items, and
5	hierarchical relationships between the items in the first plurality of generic items; and
6	wherein determining the set of generic items for the first project comprises using
7	the information model to determine the set of generic items.

1	70. (Previously Presented) The method of claim 1 wherein determining the
2	plurality of purchasable units for the first project comprises:
3	processing the information identifying the first project to extract a set of
4	ingredients for the first project and amounts associated with the set of ingredients, the set of
5	ingredients comprising a first ingredient having an associated first amount; and
6	determining a set of purchasable units for the set of ingredients, the set of
7	purchasable units comprising a first purchasable unit corresponding to the first ingredient, the
8	first purchasable unit having an amount greater than the first amount.
1	71. (Previously Presented) The system of claim 22 wherein:
2	the information identifying the first project received by the second computer
3	system comprises a first project identifier corresponding to the first project; and
4	the second computer is configured to:
5	store projects-to-items information identifying a plurality of project
6	identifiers and one or more item identifiers associated with each project identifier in the plurality
7	of project identifiers;
8	store items-to-purchasable units information identifying a plurality of item
9	identifiers and one or more purchasable units associated with each item identifier in the plurality
10	of item identifiers;
11	determine a set of item identifiers for the first project identifier based upor
12	the projects-to-items information; and
13	determine a set of purchasable units for each item identifier in the set of
14	item identifiers based upon the items-to-purchasable units information.
1	72. (Previously Presented) The system of claim 22 wherein the first computer
2	system is configured to:
3	provide a web page identifying the first project, the web page comprising a
4	mechanism for selecting the project;

5	receiving information indicating selection of the first project; and
6	communicate the information identifying the first project to the second computer
7	system.
8	73. (Previously Presented) The system of claim 22 wherein the second
9	computer system is configured to:
10	store items-to-purchasable units information identifying a plurality of generic
11	items and one or more purchasable units associated with each generic item in the plurality of
12	generic items;
13	process the information identifying the first project to extract a set of ingredients
14	for the first project;
15	determine a set of generic items corresponding to the set of ingredients; and
16	determine a set of purchasable units for each generic item in the set of generic
17	items based upon the items-to-purchasable units information.
1	74. (Currently Amended) The system of claim 22 wherein:
2	the information identifying the first project received by the second computer
3	system comprises scaling information for the first project; and
4	the second computer system is configured to:
5	determine, from the information identifying the first project, a set of
6	ingredients for the first project and quantities associated with the set of ingredients; and
7	scale the quantities associated with the set of ingredients using the scaling
8	information; and
9	determine the plurality of purchasable units for the first project based upon
10	the scaled quantities associated with the set of ingredients.
1	75. (Previously Presented) The system of claim 74 wherein the plurality of
2	purchase units for the first project includes a set of purchase units determined for a first
3	ingredient in the set of ingredients, the set of purchase units for the first ingredient determined

1	based upon the scaled quantity associated with the first ingredient and available purchase units
5	and their associated amounts.
1	76. (Previously Presented) The system of claim 74 wherein the second
	computer system is configured to:
2	
3	store scaling rules information indicating one or more constraints on scaling of
4	ingredients for a project; and
5	scale the quantities associated with the set of ingredients using the scaling rules
5	information.
1	77. (Previously Presented) The system of claim 74 wherein the second
2	computer is configured to:
3	store scaling rules information specifying one or more constraints on scaling of a
4	project; and
5	scale the quantities associated with the set of ingredients using the scaling rules
5	information.
1	78. (Previously Presented) The system of claim 22 wherein the second
2	computer system is configured to determine a set of generic items for the first project.
1	79. (Previously Presented) The system of claim 78 wherein:
1	
2	the set of generic items comprises a first generic item; and
3	the second computer system is configured to:
4	determine a plurality of purchasable units corresponding to the first
5	generic item, the plurality of purchasable units corresponding to the first generic item provided
5	by a plurality of vendors;
7	determine a set of one or more vendors from the plurality of vendors,
3	wherein the plurality of vendors includes at least one vendor that is not included in the set of one
•	or more vendors; and

10	include in the plurality of purchasable units for the first project, for the
11	first generic item, only those one or more purchasable units provided by the set of vendors.
1	80. (Previously Presented) The system of claim 78 wherein:
2	the set of generic items comprises a first generic item; and
3	the second computer system is configured to:
4	determine a set of one or more vendors to which the first generic item is
5	assigned; and
6	determine a set of purchasable units corresponding to the first generic
7	item, the set of purchasable units consisting of one or more purchasable units provided by the set
8	of one or more vendors.
1	81. (Previously Presented) The system of claim 78 wherein the second
.2	computer system is configured to:
3	store an information model comprising information for a first plurality of generic
4	items, the information model specifying attributes of the first plurality of generic items,
5	substitute generic items for one or more generic items in the first plurality of generic items, and
6	hierarchical relationships between the items in the first plurality of generic items; and
7	use the information model to determine the set of generic items.
1	82. (Previously Presented) The system of claim 22 wherein the second
2	computer system is configured to:
3	process the information identifying the first project to extract a set of ingredients
4	for the first project and amounts associated with the set of ingredients, the set of ingredients
5	comprising a first ingredient having an associated first amount; and
6	determine a set of purchasable units for the set of ingredients, the set of
7	purchasable units comprising a first purchasable unit corresponding to the first ingredient, the
8	first purchasable unit having an amount greater than the first amount.

1	83. (Previously Presented) The computer program product of claim 39 further
2	comprising:
3	code for storing projects-to-items information identifying a plurality of project
4	identifiers and one or more item identifiers associated with each project identifier in the plurality
5	of project identifiers; and
6	code for storing items-to-purchasable units information identifying a plurality of
7	item identifiers and one or more purchasable units associated with each item identifier in the
8	plurality of item identifiers;
9	wherein the information identifying the first project comprises a first project
10	identifier corresponding to the first project; and
11	wherein the code for determining the plurality of purchasable units for the first
12	project comprises:
13	code for determining a set of item identifiers for the first project identifier
14	based upon the projects-to-items information; and
15	code for determining a set of purchasable units for each item identifier in
16	the set of item identifiers based upon the items-to-purchasable units information.
1	84. (Previously Presented) The computer program product of claim 39 further
2	comprising:
3 ·	code for providing a web page identifying the first project, the web page
4	comprising a mechanism for selecting the project; and
5	wherein the code for receiving the information identifying the first project
6	comprises code for receiving information indicating selection of the first project.
1	85. (Previously Presented) The computer program product of claim 39 further
2	comprising:

3	code for storing items-to-purchasable units information identifying a plurality of
4	generic items and one or more purchasable units associated with each generic item in the
5	plurality of generic items; and
6	wherein the code for determining the plurality of purchasable units for the first
7	project comprises:
8	code for processing the information identifying the first project to extract a
9	set of ingredients for the first project;
10	code for determining a set of generic items corresponding to the set of
11	ingredients; and
12	code for determining a set of purchasable units for each generic item in the
13	set of generic items based upon the items-to-purchasable units information.
1	86. (Previously Presented) The computer program product of claim 39
1	86. (Previously Presented) The computer program product of claim 39 wherein:
2	the information identifying the first project comprises scaling information for the
4	first project; and
5	the code for determining the plurality of purchasable units for the first project
6	comprises:
7	code for determining, from the information identifying the first project, a
8	set of ingredients for the first project and quantities associated with the set of ingredients; and
9	code for scaling the quantities associated with the set of ingredients using
10	the scaling information; and
11	code for determining the plurality of purchasable units for the first project
12	based upon the scaled quantities associated with the set of ingredients.
12	based upon the search quantities associated with the set of highesteries.
1	87. (Previously Presented) The computer program product of claim 86
2	wherein the plurality of purchase units for the first project includes a set of purchase units
3	determined for a first ingredient in the set of ingredients, the set of purchase units for the first

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set of one or more vendors; and

ingredient determined based upon the scaled quantity associated with the first ingredient and 4 available purchase units and their associated amounts. 5 88. (Previously Presented) The computer program product of claim 86 1 wherein the code for scaling the quantities associated with the set of ingredients comprises code 2 for performing the scaling using scaling rules information specifying one or more constraints on 3 4 scaling of ingredients for a project. (Previously Presented) The computer program product of claim 86 1 89. 2 wherein the code for scaling the quantities associated with the set of ingredients comprises code for performing the scaling using scaling rules information specifying one or more constraints on 3 scaling of a project. 4 (Previously Presented) The computer program product of claim 39 1 90. wherein the code for determining the plurality of purchasable units for the first project comprises 2 3 code for determining a set of generic items for the first project. 1 91. (Previously Presented) The computer program product of claim 90 2 wherein: the set of generic items comprises a first generic item; and 3 4 the code for determining the plurality of purchasable units for the first project 5 comprises: 6 code for determining a plurality of purchasable units corresponding to the 7 first generic item, the plurality of purchasable units corresponding to the first generic item 8 provided by a plurality of vendors; 9 code for determining a set of one or more vendors from the plurality of vendors, wherein the plurality of vendors includes at least one vendor that is not included in the 10

12	code for including in the plurality of purchasable units for the first project,
13	for the first generic item, only those one or more purchasable units provided by the set of
14	vendors.
1	92. (Previously Presented) The computer program product of claim 90
2	wherein:
3	the set of generic items comprises a first generic item; and
4	the code for determining the plurality of purchasable units for the first project
5	comprises:
6	code for determining a set of one or more vendors to which the first
7	generic item is assigned; and
8	code for determining a set of purchasable units corresponding to the first
9	generic item, the set of purchasable units consisting of one or more purchasable units provided
10	by the set of one or more vendors.
·1	93. (Previously Presented) The computer program product of claim 90 further
2	comprising:
3	code for storing an information model comprising information for a first plurality
4	of generic items, the information model specifying attributes of the first plurality of generic
5	items, substitute generic items for one or more generic items in the first plurality of generic
6	items, and hierarchical relationships between the items in the first plurality of generic items; and
7	wherein the code for determining the set of generic items for the first project
8	comprises code for using the information model to determine the set of generic items.
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1	94. (Previously Presented) The computer program product of claim 39
2	wherein the code for determining the plurality of purchasable units for the first project
3	comprises:
4	code for processing the information identifying the first project to extract a set of
5	ingredients for the first project and amounts associated with the set of ingredients, the set of
6	ingredients comprising a first ingredient having an associated first amount; and

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- 7 code for determining a set of purchasable units for the set of ingredients, the set of
- 8 purchasable units comprising a first purchasable unit corresponding to the first ingredient, the
- 9 first purchasable unit having an amount greater than the first amount.